

MM93-48

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MIAMI . FL. 33167

RECEIVED

March 10, 1993

Federal Commerce Commission
ATTN: Mass Media Bureau
1919 M Street N.W.
Washington, D.C. 20554

WTVJ-TV

MAR 16 1993

FCC MAIL ROOM

Dear Sir/Madam:

I am a member of the South Florida Preschool PTA and for the last two months our group, with the support of the Dade County PTA, has been monitoring the amount and quality of children's television aired on public airwave (as opposed to cable) stations in Miami in connection with the Children's Television Monitoring Act of 1990.

We have been appalled by our discovery that less than 1% of each of the four (4) station's total broadcast time is devoted to children's broadcasting and even more greatly distressed by the fact that less than 25% of that 1% is educational or informational children's programming. (Note, the PBS station was not monitored as we felt the quality and quantity of educational children's television exists there without question.)

According to an article in The Miami Herald on March 7, 1993, the FCC has recently denied station license renewals for lack of children's educational television. Our group commends your actions and sincerely **urges that the 1990 law be reviewed at the earliest possible date and be made more stringent and specific as to the amounts of educational/informational children's television programming stations are required to air.** The law, as it presently stands, is too vague as to its addressing of this issue.

Further, we suggest that guidelines as to what constitutes educational/informational children's television programming be established in order that shows like "Leave It to Beaver" cannot be construed by stations as being educational television.

Your promptest attention to any actions that result in more children's educational/informational programming is urged and appreciated by myself, our group and parents nationwide.

Very truly yours,



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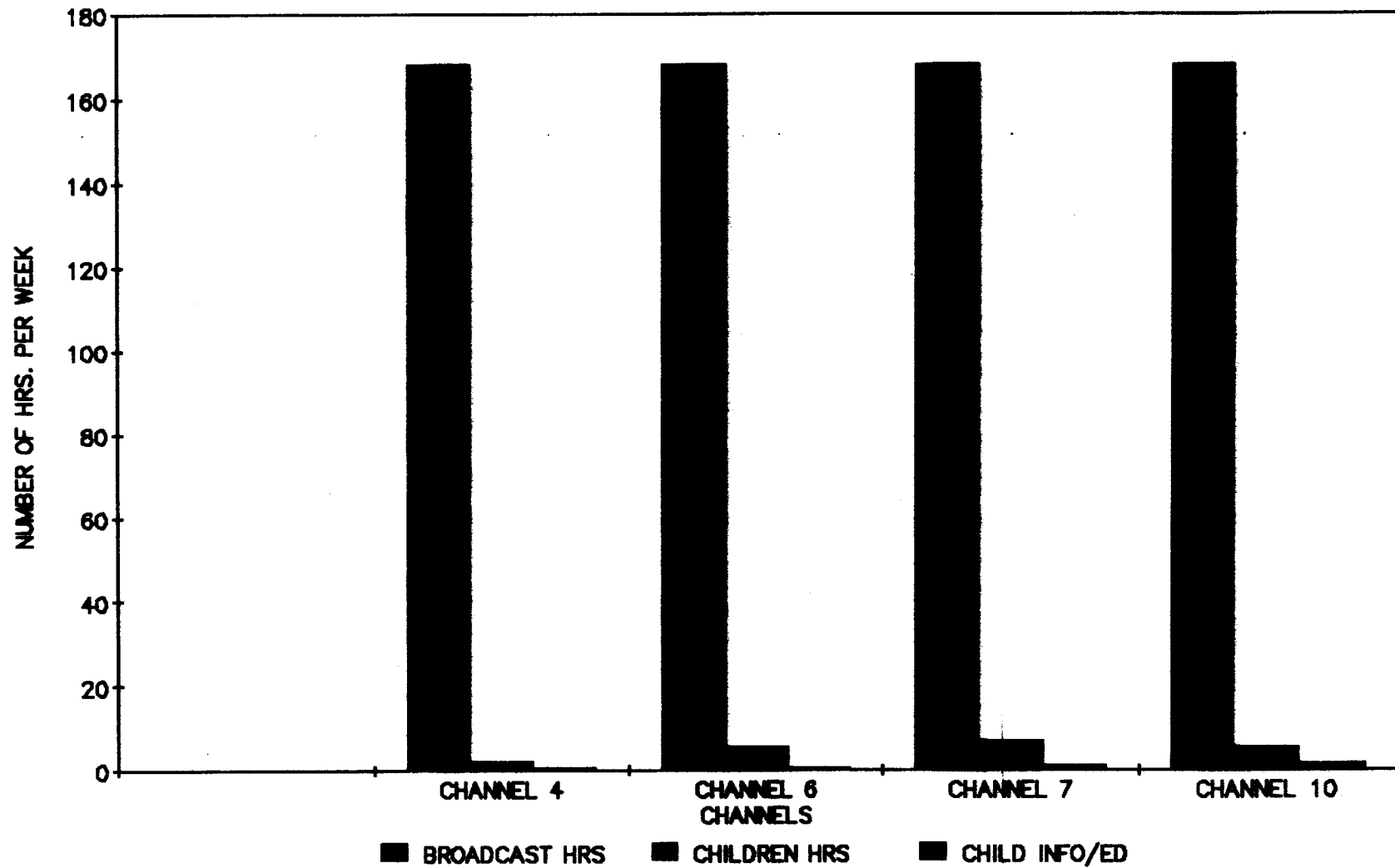
Very truly yours,

Anne D. Collins

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CHILDREN'S TV ACT OF 1990 MONITORING
SOUTH FLORIDA PRESCHOOL PTA TV SURVEY



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Very truly yours,

Vick Johnson
Child age 3 1/2 yrs.

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